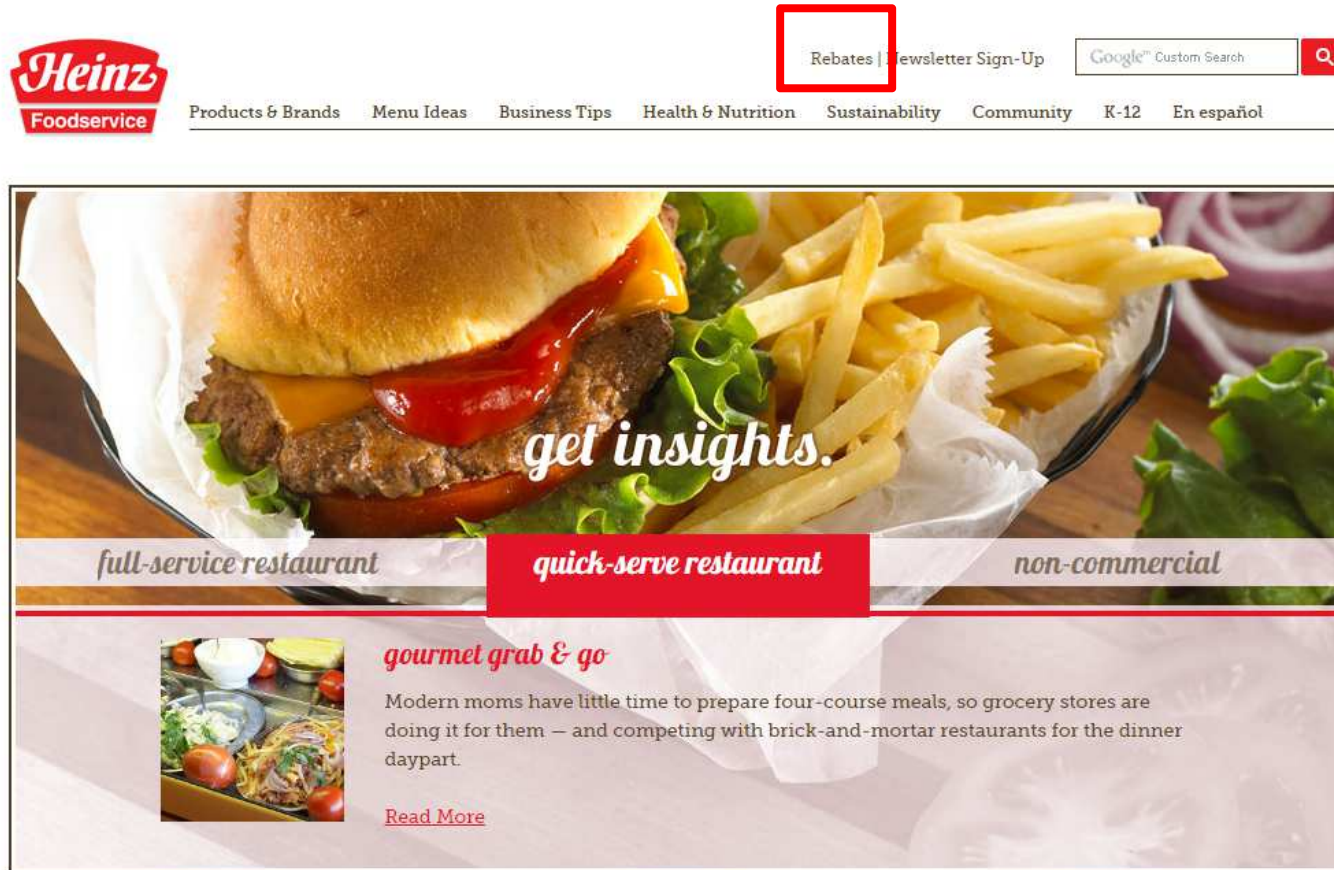




# E-Rebates Front End Guide

# Operator E-Rebate Program



- Go to [www.heinzfoodservice.com](http://www.heinzfoodservice.com) & select the Rebates link

\*If you're having problems, please contact The Heinz Customer Response Center at 1-866-936-6347;  
Monday – Friday , 8 a.m. – 6:30 p.m. EST

# Reviewing Available Rebates

## (Rebates Home)

View rebate programs by:

Operation Type



and/or

Product Category



Operation Type  Product Category  Rebate Code

**Operation Type**

- Sandwich/Bakery/Cafe
- Broker
- Casual Dining
- C-Store
- College & University
- Distributor
- Family Dining Full-Service
- Foodservice Management Company
- Hospital & Healthcare
- K-12 School
- Other Foodservice
- Perimeter
- Quick Service Restaurant

*Welcome to the Heinz Foodservice Rebate Site*

You can preview available programs by product category or operation type using the drop-down navigation fields above. To download a specific rebate, please use the login in the right-hand column.

If it is your first time on our site, simply complete our short registration form and you will be able to download the rebate forms directly to your computer immediately.

**Login**

Click [here](#) to view and download the user guide.

Email Address

Password

[Click Here To Register](#)



Operation Type  Product Category  Rebate Code

**Product Category**

- Ketchup
- Soup
- Condiments and Sauces
- Tomato Products

*Welcome to the Heinz Foodservice Rebate Site*

You can preview available programs by product category or operation type using the drop-down navigation fields above. To download a specific rebate, please use the login in the right-hand column.

If it is your first time on our site, simply complete our short registration form and you will be able to download the rebate forms directly to your computer immediately.

**Login**

Click [here](#) to view and download the user guide.

Email Address

Password

[Click Here To Register](#)

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# Reviewing Available Rebates

## (Rebates Home)

Click on a rebate to view the offer details:

- You will need to register before you can download/use your personalized rebate form
- One time registration per location/operator customer



Operation Type  Product Category  Rebate Code

*Click on to any of the offers below to view the rebate form.*



**Heinz Flavor Infusions & Flavored Mayo Offer**  
Valid: 9/1/2013 - 12/31/2015  
Redeem By: 2/1/2016



**Salsa Del Sol Line Offer**  
Valid: 9/15/2013 - 10/15/2015  
Redeem By: 2/1/2016



**Quality Chef Flavorful New Sides**  
Valid: 8/18/2013 - 12/31/2015  
Redeem By: 2/1/2016



**Heinz® #10 Pouch Ketchup Offer**  
Valid: 9/30/2013 - 12/31/2015  
Redeem By: 2/1/2016

**Login**  
Click [here](#) to view and download the user guide.  
Email Address   
Password   
   
[Click Here To Register](#)



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# Operator Registration

The diagram illustrates the registration process flow:

- Login Page:** A red shield-shaped page with the "Login" title. It includes a link "Click [here](#) to view and download the user guide.", input fields for "Email Address" and "Password", a "Forgot Password" link, and a "Login" button. At the bottom, a link "Click Here To Register" is highlighted with a black arrow pointing to the registration page.
- Registration Page:** A white page titled "Rebate Registration Page". It instructs users to "Fill out your information below as you would like it to appear on your rebate check." It is divided into two steps:
  - Step 1: Fill In The Registration Information:** Includes input fields for Business Name, Title, First Name, Last Name, Mailing Address 1, Mailing Address 2, Mailing City, Mailing State (dropdown), Zip, Telephone Number, and Email Address. Below these is a section "View/Add/Edit Additional Locations" with dropdowns for Operation Type, Primary Distributor State, and Primary Distributor, followed by Password and Confirm Password fields.
  - Step 2: Submit Your Registration:** Includes a checkbox for "Sign up for our Newsletter and New Product Release Announcements" and a "Register" button.
- Welcome Page:** A red shield-shaped page titled "Welcome to the Heinz Foodservice Rebate Registration Page". It instructs users to "Complete the registration information on the left and obtain instant access to view and download any of our rebate offers". It includes input fields for "Email Address" and "Password", a "Forgot Password" link, and a "Login" button.

- An operator must register to download and print Heinz Operator rebates
  - One time registration per location/operator customer
  - Save your username & password so that you can log-in to view future rebate offers!

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# Multiple Locations

- Select the View/Add Additional Locations link
  - This is found on the Rebate Registration Page after the Email Address field
  - This can also be found on the User Profile Page to the right of the Update button: **View/Add/Edit Additional Locations**
- A page will populate in which you can add additional locations
  - If you have already registered and added locations, this is where you would edit those existing locations

The screenshot shows a web application window titled "Add or Edit your additional locations here:". Inside the window, there is a link "Add Another Location" at the top. Below it is a form with the following fields: "First Name", "Last Name", "Company Name / Location #", "Address", "Address 2", "City", "Zip Code", and "Phone Number". There is a "Remove Location" link below the form fields. At the bottom right of the form is a "Close" button. The entire form is enclosed in a larger container with a "Close" button on the right side.

- Once you have added your additional location(s), the number of additional locations are displayed in the link

**View/Add/Edit Additional Locations (1)**

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Monday – Friday , 8 a.m. – 6:30 p.m. EST



# How to Redeem

- After completing the registration form select the available promotion that you want to redeem on
- A user can choose between
  - Option One: Upload your supporting documentation
  - Option Two: Downloading the personalized rebate form and mailing it in with your supporting documentation



Operation Type  Product Category  Rebate Code

*Click on to any of the offers below to view the rebate form.*



**Escalon Pouch Products Offer**  
Valid: 9/16/2013 - 12/31/2015  
Redeem By: 1/31/2016



**OPERATOR KETTLE OR WARMER OFFER**  
Valid: 1/1/2015 - 6/30/2015  
Redeem By: 7/31/2015



**HEINZ CONDIMENTS OFFER**  
Valid: 1/1/2015 - 6/30/2015  
Redeem By: 7/31/2015

*Welcome to the  
Heinz Foodservice  
Rebate Information  
Page!*

Nicole, you now have access to view and download your own personalized rebate form.

Adobe Acrobat is required to view rebate forms and the user guide. You may download it [here](#).

Click [here](#) to view and download the user guide.

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Monday – Friday , 8 a.m. – 6:30 p.m. EST

# Option One

**SAVE  
UP TO  
\$200**

## HEINZ FLAVOR INFUSIONS AND FLAVORED MAYO OFFER

You are entitled to a rebate on each case of Heinz Flavor Infusions and Flavored Mayonnaise that you purchase!

Variety	Variety No.	No. Cases Purchased	Rebate Amount Per Case	Total
<b>Flavor Infusions</b>				
Onion Concentrate - 16.5oz	00882		\$1.00	
Garlic Herb Concentrate - 16.5oz	262160		\$1.00	
Horseradish Onion Concentrate - 16.5oz	260160		\$1.00	
<b>Flavored Mayonnaise</b>				
Onion Mayonnaise - 200/12oz	262143		\$1.00	
Garlic Herb Mayonnaise - 200/12oz	262180		\$1.00	
Horseradish Onion Mayonnaise - 200/12oz	275423		\$1.00	
<b>Total Cases Purchased (Min. 10 Cases)</b>			<b>Total Rebate (\$200 Max.)</b>	

**You must register  
to download  
a valid rebate  
coupon.**

This offer applies to only the varieties listed. Offer for foodservice operators only. All but a case of your distributor's product with appropriate business record is required and must be in the \$1000.00 to \$10,000.00 range of the coupon will be accepted. Product and Flavor Infusions and Flavored Mayonnaise must be purchased in the same quantity as the coupon.

Offer Expires 12/31/13. Request must be submitted no later than 10/31/14. Not valid on one-kind or foodservice operator. Offer not available to contract or list accounts. Chain Purchase or bulk purchase is not valid. Individual cases of product are not valid. Chain Purchase or bulk purchase is not valid. Offer not valid on product in conjunction with any other offer. Please allow 4-6 weeks to receive your rebate. Void where prohibited. See mobile app for more details.

Submit Registration Form  
Dept. #81-121-13  
Heinz Foodservice  
P.O. Box 475  
Piquette, OH 44703  
[www.HeinzFoodservice.com](http://www.HeinzFoodservice.com)  
click link for operator rebate

Special Code: H81C81-13

**Click this link** to upload your supporting documentation to redeem your rebate online.

-OR-

**Click this link** to download your personalized rebate form to mail in with supporting documentation.

Once the pdf file opens, save the file to your desktop or print a copy.

Only one option can be used to submit the coupon and supporting documentation.

Please remember that a coupon can only be used once per location.

- Option One: Upload your supporting documentation
  - Select the FIRST link at the bottom of your personalized form
  - Select the correct location (if you have multiple locations.

**Your Locations**

Please choose the locations you'd like to download a form for at this time:

[Select All](#)

☐ Ashley Vealey (Default Location)

- This will take you to the layout for uploading your supporting documentation

**Location: IMT**

Rebate ID#: 
 Program Name: 
 End Date:

Program Description:

Supporting Documentation file:

*\*Please Provide All Documentation in a Single Attachment\**

- Click the Browse button, attach your supporting documentation and select the Create Redemption button

**Location: IMT**

Rebate ID#: IRBT-EQ-1-15      Program Name: OPERATOR KETTLE OR WARMER OFFER      End Date: 06/30/2016

Program Description: Operator will receive \$2/cs to \$6/cs on items when a kettle or warmer is purchased

Supporting Documentation file: C:\fakepath\PDF 2015-11 - Lintons Managed Services.pdf [Browse...](#)

**\*Please Provide All Documentation in a Single Attachment\***

**CREATE REDEMPTION**

Thank You For Your Submission.

Upload successful - Please allow 6-8 weeks for processing.

\*If you're having problems, please contact The Heinz Customer Response Center at 1-866-936-6347;  
Monday – Friday , 8 a.m. – 6:30 p.m. EST



# Option Two

**SAVE  
UP TO  
\$200**

## HEINZ FLAVOR INFUSIONS AND FLAVORED MAYO OFFER

You are entitled to a rebate on each case of Heinz Flavor Infusions and Flavored Mayonnaise that you purchase!

Variety	Variety No.	No. Cases Purchased	Rebate Per Case	Total
<b>Flavor Infusions</b>				
Onion Concentrate - 15 Gal	02892		\$1.00	
Garlic Herb Concentrate - 15 Gal	292160		\$1.00	
Horseradish Dijon Concentrate - 15 Gal	292160		\$1.00	
<b>Flavored Mayonnaise</b>				
Onion Mayonnaise - 250 12oz	292140		\$1.00	
Garlic Herb Mayonnaise - 250 12oz	292180		\$1.00	
Horseradish Dijon Mayonnaise - 250 12oz	275400		\$1.00	
<b>Total Cases Purchased (Min. 16 Cases)</b>			<b>Total Rebate (Max \$200)</b>	

You must register  
to download  
a valid rebate  
coupon.

This offer applies to only the varieties listed. Offer for foodservice operators only. Offer is good for the duration of the promotion and requires the purchase of the specified quantity and variety of the product. Rebate will be applied to the purchase price of the product. Rebate will be applied to the purchase price of the product. Rebate will be applied to the purchase price of the product.

Offer is good for the duration of the promotion and requires the purchase of the specified quantity and variety of the product. Rebate will be applied to the purchase price of the product. Rebate will be applied to the purchase price of the product. Rebate will be applied to the purchase price of the product.

Customer Registration  
Call 1-800-4-A-HEINZ  
P.O. Box 878  
Bromfield, OH 44202  
[www.heinzfoodservice.com](http://www.heinzfoodservice.com)  
click link for operator rebate

Special Code: 19B7C81-13

[Click this link](#) to upload your supporting documentation to redeem your rebate online.

-OR-

[Click this link](#) to download your personalized rebate form to mail in with supporting documentation.

Once the pdf file opens, save the file to your desktop or print a copy.

Only one option can be used to submit the coupon and supporting documentation.

Please remember that a coupon can only be used once per location.

Option Two: Download the personalized rebate form and mailing it in with your supporting documentation

- Select the **SECOND** link at the bottom of your personalized form
- You have the option to print a personalized rebate form for an individual location, or multiple locations.

Your Locations

Please choose the locations you'd like to download a form for at this time:

Select All

☐ Nicole Allen (Default Location)

☐ TESTING PLACE - 14101 LEROY

Submit

Cancel

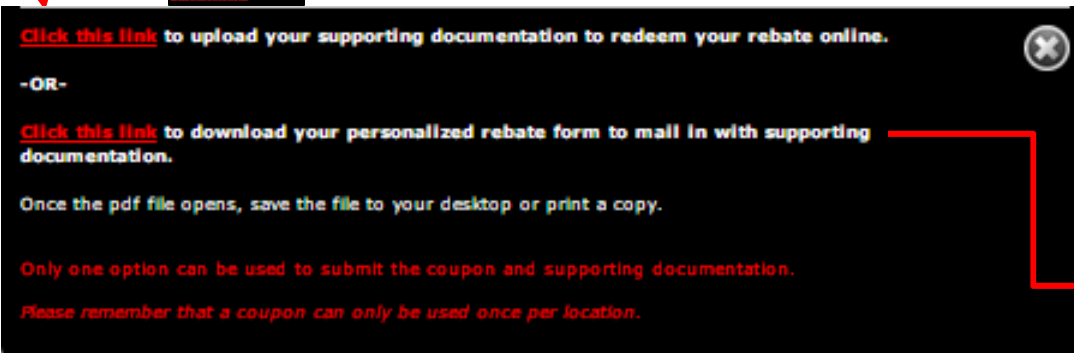
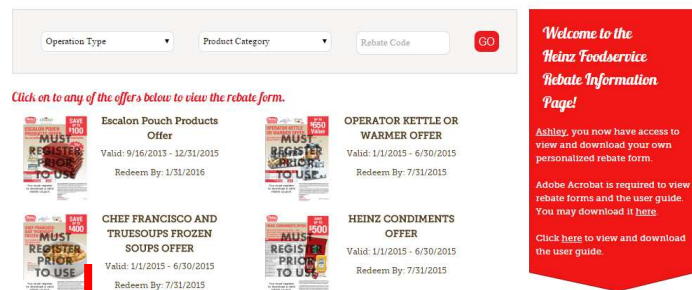
- This will generate your personalized rebate form

Print the rebate form and, along with your supporting documentation, and mail it to:

Heinz Foodservice  
PO Box 876  
Brunswick, OH 44212

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Monday – Friday , 8 a.m. – 6:30 p.m. EST

# Option Two



- After completing the registration form select the available promotion that you want to redeem on
- Download Rebate offer
  - Click the link in the bottom left-hand corner to download your personalized rebate form
  - Print the coupon & mail in with the invoices



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# User Profile

**Heinz Foodservice**

Return to Heinz Foodservice   Product & Brands   Register for Newsletter   Join Our Community  
Rebates Home   **User Profile**   Contact Us   Administration   Log Out

*Heinz Foodservice Rebates*

*Ashley Vealey - User Profile Page*

- ▶ User Details
- ▶ Change Password
- ▶ Download History
- ▼ Rebate History

*Welcome to your  
Heinz Foodservice  
User Profile*

- View/Edit your User Details
- Ability to change your password
- Ability to view Download History
- Ability to view Rebate History

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# User Details & Change Password

*Ashley Vealey - User Profile Page*

## User Details

- You can modify all fields of data except for your email address
- You can add/remove additional locations

\*See Multiple Locations Page for details on how to add/edit additional locations

The screenshot shows a web form titled "User Details" for a user named Ashley Vealey. The form contains the following fields and values:

- Business Name: Integrated Marketing Technologies
- Title: Contract
- First Name: Ashley
- Last Name: Vealey
- Mailing Address 1: 2945 Carquest Dr
- Mailing Address 2: (empty)
- Mailing City/State: Brunswick, Ohio
- Zip: 44212
- Telephone Number: (330) 225-3550 x4609
- Email Address: avealey@imtco.com
- Operation Type: Perimeter
- Primary Distributor State: Select Distributor State
- Primary Distributor: SYSCO CENTRAL OHIO - COLUMBUS

At the bottom of the form, there is a red "Update" button and a red link that says "View/Add/Edit Additional Locations".

## Change Password

- You must supply your current password in order to change it

The screenshot shows a web form titled "Change Password". It contains three input fields:

- Current password:
- New password:
- Confirm new password:

At the bottom of the form, there is a red "Change Password" button.

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# Download & Rebate History

## Download History

- The number of times you have downloaded each coupon
- A link to download coupons you have already downloaded
  - A coupon can only be used once per location

Download History

Previously downloaded rebate coupons are displayed below. You may re-download your coupon using the download link. Please remember that a coupon can only be used once per location.

Show  entries

[Export Results](#) Search:

Rebate Code	Description	Last Download Date	Number of Downloads	Download Link
IRBT-EQ-1-15	OPERATOR KETTLE OR WARMER OFFER	4/29/2015	3	<a href="#">Download</a>

Showing 1 to 1 of 1 entries

[Previous](#) [Next](#)

## Rebate History

- Gives you the ability to check the status of your rebate submissions
- Gives you the ability to see why a rebate submission was denied

Rebate History

Redemption History

Show  entries

[Export Results](#) Search:

Rebate ID	Event ID	Start Date	End Date	Check #	Check Date	Check Amt.	Clear Date	Status
IRBT-EQ-1-15	REB253291	1/1/2015	6/30/2015	0	None	0.0	None	PENDING
IRBT-KCS-15	REB253290	1/1/2015	6/30/2015	0	None	0.0	None	ACTIVE

Showing 1 to 2 of 2 entries

[Previous](#) [Next](#)

Rejection History

Show  entries

[Export Results](#) Search:

Rebate ID	Event ID	Rejection Reason	Rejection Comments
IRBT-KCS-15	REJ26711	Dates out of promotion period	Dates out of promotion period

Showing 1 to 1 of 1 entries

[Previous](#) [Next](#)

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